



Website Style Guide



Website Styles

WEBSITE ELEMENTS

The following elements comprise text, navigation, and color options for the website.

BUTTON OFF

Text Link OFF

BUTTON ON

Text Link ON

BLACK
#1a1a1a

GRAY
#f2f2f2

GREEN
#8cc63f

BLUE
#0033a0

H1

60pt Lato Black

H2

50pt Lato Black

H3

36pt Lato Black

H4

18pt Lato Black

Body

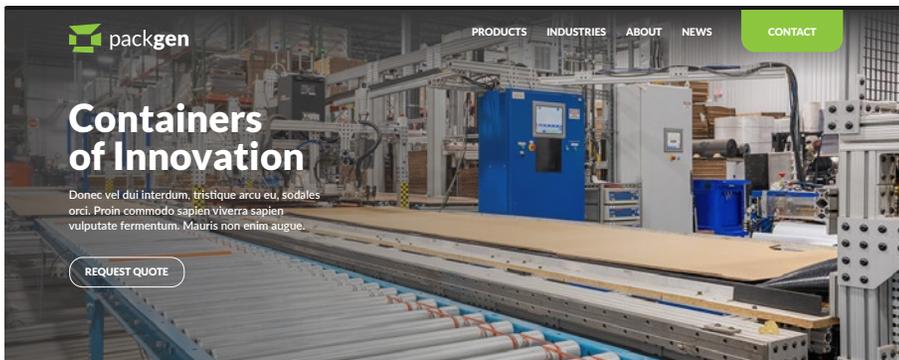
18pt Lato Regular

Website Blocks

WEBSITE BLOCKS

The Packgen website has been built utilizing “blocks”. These blocks facilitate the design and development process and act as direction for future design and development.

Header Block 1



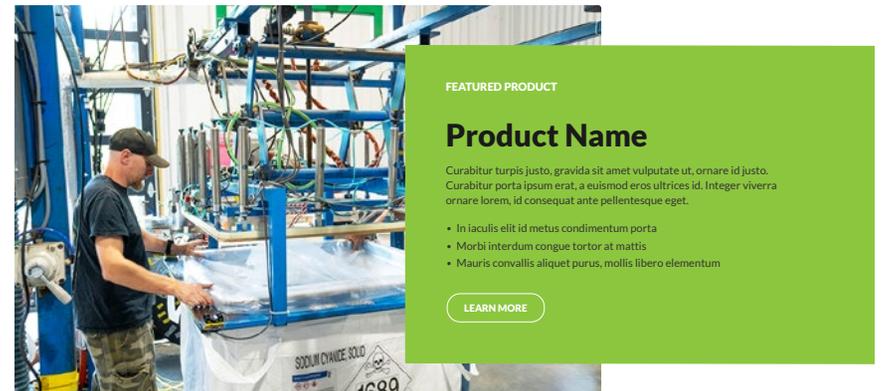
Header Block 2



Content Block 1



Content Block 2



Product Block



LIQUID IBC

Fusce imperdiet accumsan nulla eutian fermentum. Nulla sit amet dui accumsan, tempor metus eget, tristique sodales.

[LEARN MORE](#)



HAZMAT & ENVIRONMENTAL SERVICES

Fusce imperdiet accumsan nulla eutian fermentum. Nulla sit amet dui accumsan tempor metus eget tristique

[LEARN MORE](#)



CATALYST & CHEMICAL

Fusce imperdiet accumsan nulla eutian fermentum. Nulla sit amet dui accumsan, tempor metus eget, tristique sodales.

[LEARN MORE](#)



BULK BAGS & OTHER

Fusce imperdiet accumsan nulla eutian fermentum. Nulla sit amet dui accumsan, tempor metus eget, tristique sodales.

[LEARN MORE](#)

Statistics Block



Industries Block

Industries

- OIL & GAS
- MINING
- FOOD & BEVERAGE
- HAZMAT & ENVIRONMENTAL SERVICES
- CATALYST & CHEMICAL
- GOVERNMENT

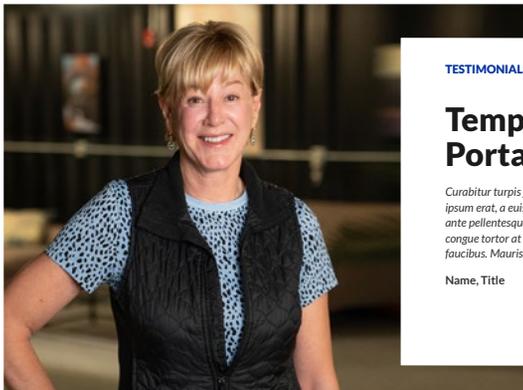
News Block

- Maecenas Sodales Velit**
Fusce imperdiet accumsan nulla eutian fermentum. Nulla sit amet dui accumsan, tempor metus eget, tristique sodales.
- Maecenas Sodales Velit Et Ex Feugiat, Sed Venenatis**
Fusce imperdiet accumsan nulla eutian fermentum. Nulla sit amet dui accumsan, tempor metus eget, tristique sodales.
- Maecenas sodales velit et ex feugiat, sed venenatis nistristique risus.**
Fusce imperdiet accumsan nulla eutian fermentum. Nulla sit amet dui accumsan, tempor metus eget, tristique sodales.

Tab Block

SPECIFICATION	BENEFITS	OTHER
<h3>Etiam Vestibulum Finibus Ornare</h3> <p>Maecenas sodales velit et ex feugiat, sed venenatis nisi aliquam. Fusce cursus facilisis lectus id dapibus. Fusce imperdiet a ccumsan nulla eu fermentum. Nulla sit amet dui accumsan, tempor metus eget, tristique risus. Duis vitae enim ut massa posuere sodales. Ut porttitor tortor molestie interdum iaculis.</p>		
Dimensions	OD: 46 3/8"L x 38"W x 32"H ID: 43 1/4"L x 35 1/4"W x 32"H.	
Container Weight Without Cover	55 lbs	
Container Weight With Cover	65 lbs	
Weight with Liner	72 lbs	

Testimonial Block



TESTIMONIALS

Tempor Venestis Porta Justo...

Curabitur turpis justo, gravida sit amet vulputate ut, ornare id justo. Curabitur porta ipsum erat, a euismod eros ultrices id. Integer viverra ornare lorem, id consequat ante pellentesque eget. In iaculis elit id metus condimentum porta. Morbi interdum congue tortor at mattis. Interdum et malesuada fames ac ante ipsum primis in faucibus. Mauris convallis aliquet purus, mollis maximus libero elementum risus.

Name, Title

Accordion Block

- Accordion 1

Maecenas sodales velit et ex feugiat, sed venenatis nisi aliquam. Fusce cursus facilisis lectus id dapibus. Fusce imperdiet a ccumsan nulla eu fermentum. Nulla sit amet dui accumsan, tempor metus eget, tristique risus. Duis vitae enim ut massa posuere sodales. Nunc ornare, libero eu sodales maximus, nunc nibh luctus ex, vel dignissim quam orci ac erat. Pellentesque ultrices venenatis.

- In iaculis elit id metus condimentum porta
- Morbi interdum congue tortor at mattis
- Mauris convallis aliquet purus, mollis libero elementum



+ Accordion 2

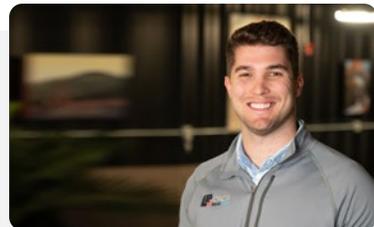
Feature Block

FEATURED SALESPERSON

Tempor Venestis

Maecenas sodales velit et ex feugiat, sed venenatis nisi aliquam. Fusce cursus facilisis lectus id dapibus. Fusce imperdiet a ccumsan nulla eu fermentum. Nulla sit amet dui accumsan, tempor metus eget.

[CONTACT](#)



Benefits Block



INDUSTRY BENEFITS

Tempor Lectus Fusce Dictum Velit

① Recyclable

Porttitor tortor molestie interdum iaculis. Nam id sem dictum, vulputate massa fermentum, porttitor augue. Fusce imperdiet a ccumsan nulla eu fermentum.

② Lightweight

③ Stackable

④ Collapsible

Infographics Block

ROI CALCULATOR

Inbound Freight Efficiency

Curabitur turpis justo, gravida sit amet vulputate ut, ornare id justo. Curabitur porta ipsum erat, a euismod eros ultrices id. Integer viverra ornare lorem, id consequat.

Current Packaging Type

Gallons Shipped Annually

Shipping Region

CALCULATE SAVINGS

